

PRESS RELEASE

PR CONTACT: Carolyn Taylor
Armanasco Public Relations, Inc.
Tel: 831.372.2259
Email: ctaylor@armanasco.com

BARNYARD SHOPPING VILLAGE AWARDED 'BEST DECORATED BLOCK' IN CARMEL CHAMBER OF COMMERCE 'CARMEL LIGHTS UP THE SEASON' DECORATING CONTEST

Carmel, Calif. – December 5, 2005 – The Barnyard Shopping Village won First Prize for “Best Decorated Block” in the 2005 “Carmel Lights Up the Season Decorating Contest.” Carmel-by-the-Sea and the Carmel Chamber of Commerce sponsored the event, asking local businesses to make Carmel a joyful experience for the Holiday Season by decorating storefronts and store interiors.

“The decorating contest was a great idea to provide extra incentive for business owners to create a holiday mood in Carmel,” said Stephanie Scholderer, general manager of The Barnyard Shopping Village. “We decorated the Barnyard with twinkle lights and wrapped the railings and storefronts from end-to-end with holiday décor in efforts of creating a truly magnificent and magical shopping environment for our customers and guests.”

Entries were judged the week of November 21 through November 25 and winners were announced at the Carmel Tree Lighting on December 2. The decorating contest also included the categories: “Keeping the Theme of the Season”, “Most Creative”, “Best Interior”, and “Best Window or Entrance”.

The Barnyard Shopping Village is extending evening holiday shopping hours until 7p.m. through December 30, except on Christmas Eve. With a variety of unique and specialty shops, The Barnyard Shopping Village is the local’s resource for fantastic holiday gift ideas such as: fine apparel, fashionable accessories, artwork for the home and garden, jewelry, toys, books, pampering salon services and delectable holiday treats. Restaurants and cafes are also available for festive and stress-free entertaining of family and guests. Individual gift certificates are available at most restaurants and shops.

For more information, please call (831) 624-8886 or visit www.thebarnyard.com.

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The Barnyard Shopping Village, built in Carmel in 1976, is a landmark on the Monterey Peninsula, featuring 50 merchants ranging from boutique shops, restaurants, office spaces and art galleries. Owned by SIMA Barnyard, LLC and managed by SIMA Corporation, the Barnyard hosts many open-air events in its courtyards and is a popular meeting place for the community. For more information about the Barnyard Shopping Village visit www.thebarnyard.com or call 831.624.8886.